# HUMAN OPTIONS PREVENT. PROTECT. EMPOWER. TRANSFORM. SOCIAL MESSAGING

Tags: Facebook/Instagram/Twitter/LinkedIn - @humanoptions

Hashtags: #pledgepurple #31daysofaction #purplethursday #DVAM

# **Sample Social Media Posts**

Feel free to use any of these Social Media posts. You can use one each week to make things easier. <sup>(2)</sup> You can also share or reshare one of the daily posts from the social accounts @humanoptions (see tags above).

## Sample Post #1: Raise awareness about DV

Intimate partner violence can affect anyone, at any time.

# Sample Post #2: Engage in 31 Days of Action

Today is Day XX of the 31 Days of Action Calendar for Domestic Violence Awareness Month! Today's challenge is... To join us in taking action click here: <u>www.humanoptions.org/DVAM2020</u> Don't forget to tag and share! #pledgepurple #31daysofaction

## Sample Post #3: Purple Thursday

Wear Purple on October 22<sup>nd</sup> to show your support for survivors and educate those around you. Post a Pic & Tag Us! Take a photo of yourself wearing purple and share it on social media. Be sure to tag us! for #purplethursday #pledgepurple

## Sample Post #4: Show your support for Human Options

I stand with @humanoptions to end Intimate partner violence! Show the world your do too by sharing this post!



humanoptions.org y f in IF YOU NEED HELP NOW, CALL: 877.854.3594 24 hours 7 days